



ОРГАНИЗАТОР

**ЦЕНТР СТРАТЕГИЧЕСКИХ
РАЗРАБОТОК В ГРАЖДАНСКОЙ
АВИАЦИИ (ЦСР ГА)**



ПРИ УЧАСТИИ

**ФЕДЕРАЛЬНЫХ И
РЕГИОНАЛЬНЫХ
ОРГАНОВ ВЛАСТИ**

РЕГИОНАЛЬНАЯ АВИАЦИЯ РОССИИ И СНГ - 2020

X международная конференция

СТРАТЕГИЧЕСКИЙ ПАРТНЕР



**ГЕНЕРАЛЬНЫЙ
ИНФОРМАЦИОННЫЙ ПАРТНЕР**



**20 октября 2020
Москва**

The future of aviation

Andreas Mathisen - Aviation Consultant

Current view on regional markets/aviation

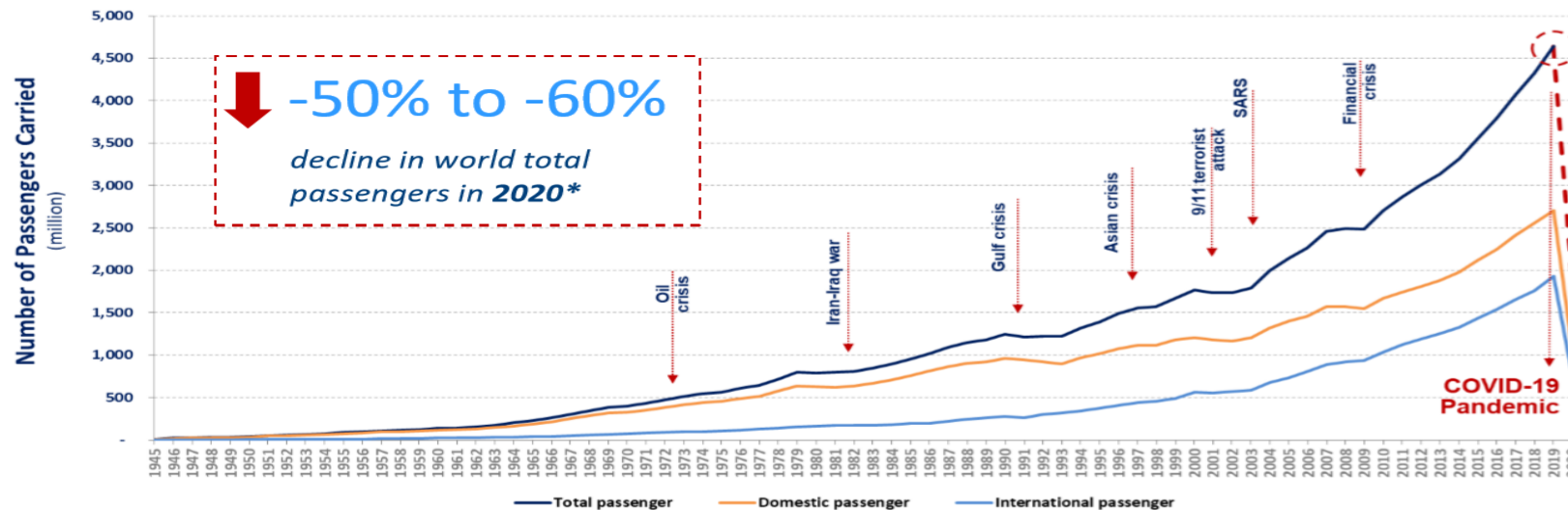
► Before COVID-19:



ICAO UNITING AVIATION

World passenger traffic collapses with unprecedented decline in history

**World passenger traffic evolution
1945 – 2020***

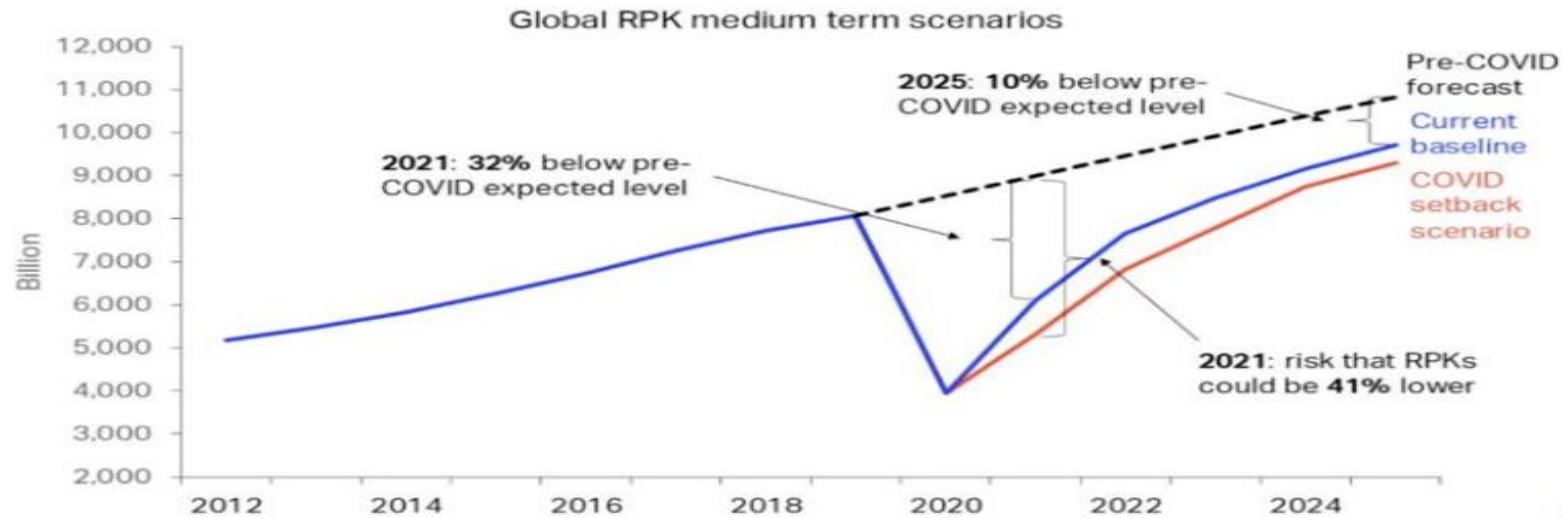


Source: ICAO Air Transport Reporting Form A and A-S plus ICAO estimates.

Current view on regional markets/aviation

► After COVID-19

Return to growth post-COVID but at a lower level
Global RPKs forecast to be 32%-41% below expected levels in 2021



Source: IATA/Tourism Economics, Air Passenger Forecasts, April 2020



Challenges in the regional markets

- ▶ Understanding the market
- ▶ Awareness
- ▶ Data
- ▶ Strategy

Key to succes in the regional markets

- ▶ Cooperation in the region
- ▶ Stakeholders
- ▶ Make it work

Future focus for the regional markets to be successful

- ▶ Price
- ▶ Understanding the new travel
- ▶ Adapting to market / demand
- ▶ Technology / Data
- ▶ New revenue streams (the new focus)

Questions?

▶ Thank You for Your attention - Stay safe!

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